

GIVE YOUR PARTY THE GIFT OF MUNICH'S BEST.





PAULANER'S BEST OF MUNICH VARIETY PACK AND NEW GRAPEFRUIT RADLER. GERMANY'S GIFT TO YOUR HOLIDAYS.







HAPPY HOLIDAYS FROM SIERRA NEVADA BREWING CO.

Enjoy these beer inspired recipes to share during your holiday festivities!



CELEBRATION

FRESH HOP IPA

©Sierra Nevada Brewing Co. Chico, CA & Mills River, NC www.sierranevada.com

Please Drink Responsibly



Please recycle.

ENJOY THE HOLIDAYS TO THE FULLEST





TASTE FULL LIFE.

WWW.CLAUSTHALER.COM

Imported by Radeberger Gruppe USA, Norwalk CT 06851

THE SOLUTION OF THE SOLUTION O

GOT LIT



SAUVIGNON BLANC

MONTEREY

100 GOLD MEDALS

> AWARDED TO GNARLY HEAD WIVES SINCI 2012

SCHMITT SÖHNE

RIESLINGS TO BE

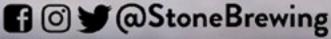




This Holiday Season, LEAVE NO STONE UNTURNED



www.Leave-No-Stone-Unturned.com



UNA MAS CERVEZA

EASY DRINKING. LIME INCLUDED.

COMING JANUARY 2021







DOS EQUIS DRAFT ANYWHERE DOS EQUIS

ENJOY THE PERFECT DRAFT BEER:

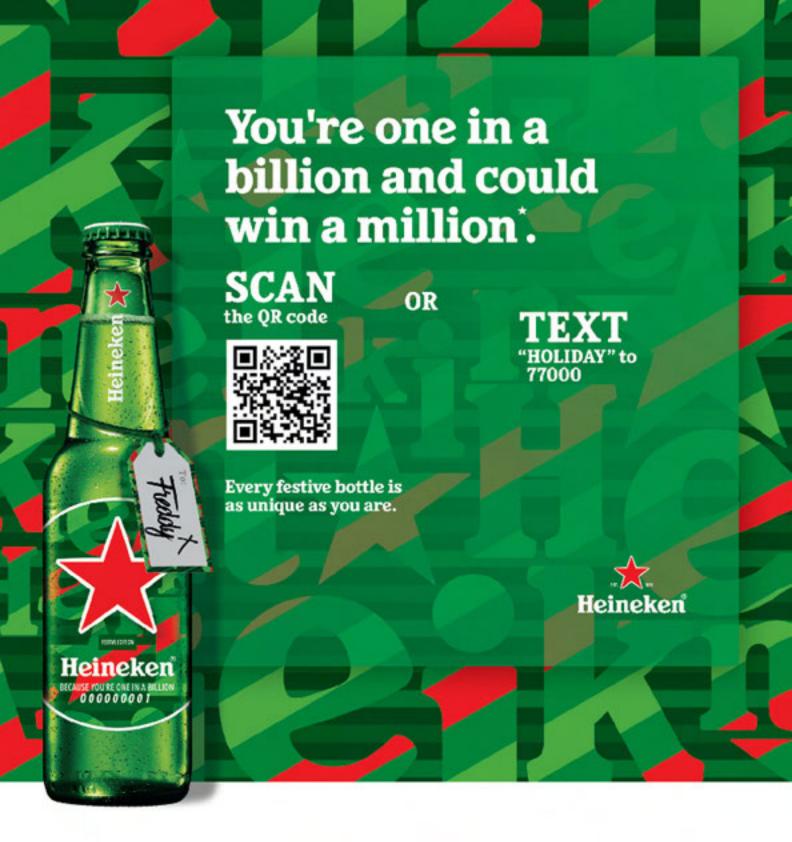






Pager Especial







By entering via text, you agree to receive up to three (3) text messages from Heineken USA, Inc.

NO FURCHASE OR TEXT MESSAGE NECESSARY TO ENTER OR WIN. PURCHASING A PRODUCT OR SENDING A TEXT MESSAGE WILL NOT IMPROVE YOUR CHANCES OF WINNING. PROMOTION IS OPEN ONLY TO LEGAL RESIDENTS OF THE (50) UNITED STATES AND DISTRICT OF COLUMBIA (D.C.) WHO ARE 21 YEARS OF AGE OR OLDER AS OF DATE OF ENTRY, VOID WHERE PROHIBITED, PROMOTION IS GOVERNED EXCLUSIVELY BY THE LAWS OF THE U.S. Promotion bogins at 12:01 a.m. Eastern Time (ET) on 10/1/20 and ends at 11:59 p.m. ET on 1/4/21. To enter, text "HOLDAY" to 77000 from your mobile device. You will receive a return text message providing a link to www. Heineken.com/US/Holiday. Visit the site and follow the on-screen entry instructions to redeem a val d entry code (available on a Heineken limited edition holiday bottle label or via mail-in request), then participate in the one in a billion number guess contest, and determine if you are an instant win bonus prize winner (note: CA residents are not required to redeem an entry code to participate). Carrier's standard messaging and data rates apply. DR, to enter directly online (without sending a text), and for full terms and conditions including eligibility, prize descriptions and how to receive a free entry code by mail, scan the QR code or visit www.Heineken.com/US/Holiday. Normal time rates, if any, charged by Internet service provider will apply. You may submit one number guess contest entry for each unique entry code redeemed. If you are an instant win bonus prize winner, you will receive an on-screen confirmation message (excluding residents of NJ who are not eligible for instant win prize award. An eligible entrant must correctly guess the randomly predetermined one in a billion winning number per requirements in official rules to claim grand prize: \$1,000,000° payable as a 40-year annuity ("\$25,000 per year for 40 years). Maximum one grand prize award available. Odds of winning grand prize are 1:1,000,000.000. If winning number guess is not submitted by 1/4/21 and received by 1/4/21 and received by 1/9/21. All entry co



NOBLE VINES.

- COLLECTION -

POUR SOME

HOLIDAY



22 BEST BUYS WINE ENTHUSIAST







WHY VIZZY HARD SELTZER?

AS THE ONLY HARD SELTZER WITH ANTIOXIDANT VITAMIN C FROM ACEROLA SUPERFRUIT, VIZZY DELIVERS MORE IN EVERY CAN.

- Flavors: Blueberry Pomegranate,
 Strawberry Kiwi, Pineapple Mango and
 Black Cherry Lime
- Only 100 calories with 1g of sugar and 5% ABV
- Certified Gluten-Free

WHY COORS SELTZER?

THE FIRST "SELTZER WITH A MISSION,"
COORS SELTZER HAS PARTNERED
WITH CHANGE THE COURSE TO
RESTORE 1 BILLION GALLONS OF
RIVER WATER IN A YEAR-500 GALLONS
FOR EVERY 12-PACK SOLD.*

- Flavors: Black Cherry, Mango, Lemon Lime and Grapefruit
- Only 90 calories and 4.5% ABV per 12 oz can









SHARE THE GIFT OF PEAK PERFECTION

HESS FAMILY SELECT



FAMILY OWNED c. 1978

NORTH COAST CABERNET SAUVIGNON HESS FAMILY SELECT



FAMILY OWNED c. 1978

MONTEREY COUNTY





@hesscollection

#2020 THE HESS COLLECTION, NAPA, CALIFORNIA, ENJOY RESPONSIBLY

INTRODUCING

MAVERICK RANCH WINES

FROM THE HESS COLLECTION

FAMILY OWNED SINCE 1978



THE HESS COLLECTION
MOUNT VEEDER / NAPA VALLEY

For pairing ideas and ho iday recipes, visit HESSCOLLECTION.COM f V &





LET CORONA PREMIER FILL YOUR STOCKING THIS HOLIDAY SEASON!

ENTER FOR YOUR CHANCE TO WIN A \$500 GIFT CARD!

See Official Rules for details. Subject to additional restrictions.
All prizes offered and awarded are not redeemable for cash.

TEXT: Stocking TO: 20102

Drink responsibly. Corona Premier® Beer. Imported by Crown Imports, Chicago, I., Per 12 fl. oz. serving average analysis: Cals. 90, Carbs. 2.6 g, Protein: 0.7 g, Fat: 0.0 g.

NO PURCHASE NECESSARY, TX res., 21—. Ends 1/5/21. No alcohol awarded with prizes. Msg&data rates apply. Text HELP to 20102; Text STOP to 20102. By participating, you consent to send/receive up to 10 text msgs (exc. error msgs) relating to each sweepstakes entry. Consent is not a condition of purchase. Rules at CoronaStockingRules.dia.com.



SCAN THE CODE ABOVE WITH YOUR SMARTPHONE CAMERA FOR MODELO BEER COCKTAIL AND AUTHENTIC FOOD RECIPES

Drink responsibly. Modelc Especial™ and Modelc Negra™ Beers. Imported by Crown Imports, Chicago, IL



Happy Holidays











ALPINEBEERCO.COM



GREENFLASHBREW.COM

PLEASE ORINK FESPONSIBLY

HOLIDAYS_ARE HARD



Four deliciously unique flavors. 100 calories. Meet the best tasting hard seltzer in all of Texas.



ALTSTADT BEER BREAD

3c Self-rising Flour
12 oz Altstadt Light
4 tbsp Sugar
1/2c (1 Stick) Melted Butter

Allow beer to come to room temperature. Mix flour, sugar and Altstadt Light. Pour mixture into a greased and lightly floured loaf pan. Pour melted butter over the top and bake at 375° for 45–55 min.



Effects IPA are ready for any way you celebrate









TWO ROBBERS + CRAFT HARD SELTZER +







Martin Ray





FLYING EMBERS HARD KOMBUCHA





O CARBS

BREWED WITH GRATITUDE

Flying Embers proudly gives a portion of our proceeds to firefighters and first responders out of respect for their service to our community.





THE BEST WAY TO

TOAST THE HOLIDAYS







MADE BY US.



YOUR HOLIDAYS







A refreshing holiday? Probably.

PROBABLY THE BEST 🧩 BEER IN THE WORLD



AVAILABLE HERE!

THE 46th ANNUAL ANCHOR CHRISTMAS ALE



HAPPY HOLDAYS FROM TUP'S



TUPPS BREWERY

TUPPS BREWERY

INDIA PALE ALE

DOUBLE ORY PALEALE

DDHIPA

SERIES 25

vic secret enigma ella

40% 30%

30%

TUPPS BREWING - MCKINNEY-TX

JUNE SHINE

HARD KOMBUCHA

Find it in your local HEB

6% ABV | PROBIOTIC | GLUTEN-FREE | ORGANIC





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helping us to make life sweeter.



Manufacturer Coupon

EXPIRES 03/31/2021

\$1 OFF





ANY SIZE BAG

CONSUMER: Redeem only by purchasing Snappers® 3oz, 6oz, or 10oz any flavor bag. Only redeemable for one unit. May not be reproduced. Void it transferred to any person, firm, or group prior to store redemption. Any other use constitutes fraud. Consumer pays sales tax. Discount may not be combined with any other offer. No cashback.

LIMIT ONE COUPON PER PURCHASE.

Retailer will be reimbursed face value (up to \$1.00). RETAILER: Edward Marc Brands, Inc. will reimburse you face value (up to \$1.00) plus 8 cents handling in accordance with our redemption policy (copy available upon request). Consumer must pay any sales tax. Send all redeemed coupons to Immar Dept #13085, Edward Marc Brands, Inc. 1 Fawcett Drive, Del Rio, TX 78840. Failure to produce invoices on request providing purchase of stock covering coupons may void all coupons submitted. Void if copied, expired, reproduced, altered, transferred, sold, or exchanged. Cash value: 1/100c. @ 2016 Edward Marc Brands, Inc., All Rights Reserved.



HOLIDAY HAPPENINGS

ENTERTAINING GUIDE

We hope you and your loved ones are healthy and safe this Holiday Season!
We have many wonderful beer, wine, and food partners participating in this year's Holiday Happenings. Normally we would share samples of various brands with you in person, but as with everyone, we are finding unique ways to make the most of these unprecedented times. Our hope is the brands highlighted in this booklet will assist you in celebrating a unique and memorable gathering filled with gratitude, hope, and inspiration.

