



The
**BEER
LOVER'S
GUIDE**
TO

TAILGATING '21



TAILGATING IS BACK!



CREATING A CHAMPIONSHIP TAILGATE

Tailgating Season is finally back! While the rest of the country may think they have an idea about how to tailgate, here in Texas, tailgating is a time-honored tradition and an integral part of fall football season!



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GAME DAY LINE UP

UNDEFEATED SINCE 1985

INTRODUCING THE ROOKIE...



LEVEL UP YOUR
TAILGATE WITH
BELL'S BREWERY
GAME DAY RECIPES

GAME TIME. GUINNESS TIME.

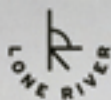


ARE YOU READY?



NEW

PLEASE ENJOY RESPONSIBLY.
IMPORTED BY DIAGEO BEER COMPANY USA, NEW YORK, NY



RANCH WATER

HARD SELTZER



MADE WITH
**100% AGAVE
& NATURAL
LIME JUICE**



PLEASE DRINK RESPONSIBLY.

TEXAS KNOWS



1ST DOWN

Gain some yards with these compelling stats: only 96 calories and 3.2 carbs



2ND DOWN

Pass the LightSky, brewed with real tangerine peel and only 95 calories



CELEBRATE RESPONSIBLY®

© 2017 MILLER BREWING CO., MILWAUKEE, WI • BEER
ML: Per 12 oz.: 96 cal., 3.2g carbs, <1g protein, 0g fat
BMLS: Per 12 oz.: 95 cal., 3.6g carbs, 1.1g protein, 0g fat

TAILGATING

3RD DOWN

Run back for Blue Moon and
Soy Ginger Chicken Wings



4TH DOWN

Score some points with this
hometown favorite, made in the
spirit of Topo Chico® Mineral Water

NEW



SUMMER NEVER ENDS



A SPLASH OF FUN!



ENJOY MALIBU RESPONSIBLY!



United States Beverage, Stamford, CT

★ DOS EQUIS ★
RANCH WATER

INSPIRED BY *the original* WEST TEXAS REFRESHMENT

NEW!



GET A DOS



BROOKLYN PULP ART HAZY IPA



**HAZY, JUICY &
TAILGATE READY**

6 PACKS AVAILABLE NOW



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BROOKLYNBREWERY.COM




KEEP TEXAS TWISTED

TWISTED TEA
HARD ICED TEA



KEEP THE COOLER
STOCKED WITH
STONE®



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**TAILGATING AND OKTOBERFEST.
TWO OF OUR FAVORITE TRADITIONS.**



**PROST A PAULANER WITH YOUR
FAVORITE AUTUMN EVENTS**



  **PAULANERUSA**

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#BIERGOALS

GET YOUR CAN IN THE GAME



100 CALORIES | 3g CARBS | 5% ALC/VOL

MIGHTY
Swell

FIRESTONE WALKER
BREWING COMPANY

805

PROPERTY CHILD™

TAILGATE SEASON

© 2007 Firestone Walker Brewing Company, Paso Robles, CA



CELEBRATE GAME DAY WITH AMERICA'S FIRST CRAFT BREWERY



BRIGHT
AMBER



BALANCED
HOPS



RICH &
REFRESHING



BREWED IN
San Francisco
CALIFORNIA

PLEASE ENJOY RESPONSIBLY

CHECKLIST

- Pop-Up Tent
- Folding Chairs
- Portable Grill & Propane
- Lighter
- Cooking Utensils
- Food & Condiments
- Beer & Hard Seltzer
- Bottle Opener
- Water
- First Aid Kit
- Hand Sanitizer
- Face-Paint
- Sunscreen
- Tailgating Games
- Tickets to the Game
- _____
- _____



1. THE SPIRIT

Wear your team's jersey, throw on some face paint and grab your good luck charm so that everyone will know what team you root for!

2. FOOD

Finger foods are key when tailgating! Hot dogs, hamburgers, and chips and dips are easy to eat and require little clean up.

TAILGATING CHECKLIST



Stock your coolers with your favorite

BEERS



3. DRINKS

Stock your coolers with ice-cold beer and water. Don't forget the bottle opener, of course!



4. ENTERTAINMENT

Make your tailgating party a whole day affair when you set up big screen tv's outside on the lawn or in your tailgating space! Bring some games to play. Throw a football around, play cornhole or challenge your friend to a game of beer pong!

EVERYTHING'S BIGGER

in **Texas**

MAKE WAY FOR THE **BIG LITTLE THING**. AN IMPERIAL IPA FLEXING A FULL MALT BODY, RESTRAINED SWEETNESS, AND TROPICAL HOP FLAVORS OF MANGO, GRAPEFRUIT AND TANGERINE. **9% ABV** & DRY HOPPED WITH COLUMBUS, CASCADE, CRYSTAL AND MOSAIC HOPS.

This delicious Imperial IPA pairs well with saucy barbeque, pork chops, steak, brisket, and spicy dishes.

Scan the code for recipes & more!



RECIPES
& MORE!

9.0%
ABV



SIERRA NEVADA BREWING CO.
CHICO, CA & MILLS RIVER, NC
WWW.SIERRANEVADA.COM

© Sierra Nevada Brewing Co.
Please drink responsibly.



BEATBOX

BEVERAGES

11.1% ALCOHOL
PARTY PUNCH

THREE FOR
\$10⁰⁰
PLUS TAX






Corona

GRILL UP THE GAMEDAY GOOD LIFE



SCAN FOR RECIPES FROM

Corona x 



Relax responsibly®. Corona Extra®. Corona Premier® Beers. Corona® Hard Seltzer Spiked Sparkling Water with Natural Flavors and Corona® Hard Seltzer Limonada® Hard Seltzer with Natural Flavors and a Splash of Real Juice. Imported by Crown Imports, Chicago, IL. Corona Premier: Per 12 fl. oz. serving average analysis: Cals 90, Carbs 2.4 g, Protein 0.3 g, Fat 0.0 g.

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JEROME
'THE BUS'
BETTIS



CERVEZA
Modelo
+
**DRAFT
KINGS**

Drink responsibly. Modelo Especial® and Modelo Negra® Beers. Imported by Crown Imports, Chicago, IL



FORT COLLINS COLORADO

INTRODUCING

HOPPY

VARIETY PACK

TAILGATER
APPROVED





REVOLVER
BREWING

TAILGATE AND BRISKET
IT'S WHAT TEXAS DOES

MADE IN
GRANBURY*TEXAS



REVOLVER
BREWING

BLONDE ALE

BLOOD & HONEY[®]
CITRUS

CELEBRATE RESPONSIBLY[®]

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KARBACH

BREWING ★ COMPANY

TOUCHDOWN!



BELCHING BEAVER

BREWERY



NEXT GAME
BRING DAM GOOD TIMES

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BREWED AND CANNED BY BELCHING BEAVER BREWERY
WWW.BELCHINGBEAVER.COM

eureka  heights

**BORN AND BREWED
IN HOUSTON, TEXAS**

f t @ eurekaheights



**FIZZY
PANTS**
HARD SELTZER

**LET'S GET
FIZZICAL**

f t @ drinkfizzypants



GOOD TIMES ROOTED IN TEXAS



OUR NON-ALC BREWS ARE A GAME CHANGER



BRAVUS
BREWING
CO.



VISIT US ONLINE

The ORIGINAL
NON-ALCOHOLIC
CRAFT BREWERY



UNLEASH YOUR TAILGATE



UNLEASH HAPPINESS
AT YOUR NEXT SUMMER
TAILGATE PARTY WITH
SCHÖFFERHOFER!



Schöffelhofer
UNLEASH HAPPINESS

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GET GAME DAY READY



PLEASE DRINK RESPONSIBLY.
SMIRNOFF ICE Premium Flavored Malt Beverage. The Smirnoff Co., New York, NY

Hand-Crafted Snacks
Snappers

SWEET PAIRINGS



Snappers® Hand-Crafted Snacks™ is a partner of the Cocoa Republic Foundation.

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The
**BEER
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This guide will show you all the ways to take a good tailgate to an epic one with great drink suggestions, top tips and tricks of the trade, and more. So grab your tent, chairs, grill, face-paint, favorite recipes, and get ready to make 2021 the year of tailgating.

ENJOY!

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