

FOOTBALL  
& TAILGATING  
ARE BACK!

Look Inside for our Tailgating

CHECKLIST



*The*  
**BEER  
LOVER'S  
GUIDE**  
TO  
**TAILGATING**  
**'22**

# The BEER LOVER'S GUIDE TO TAILGATING '22

# CHECKLIST



## CHECKLIST

- Pop-Up Tent
- Folding Chairs
- Portable Grill & Propane
- Lighter
- Cooking Utensils
- Food & Condiments
- Beer & Hard Seltzer
- Bottle Opener
- Water
- First Aid Kit
- Hand Sanitizer
- Face-Paint
- Sunscreen
- Tailgating Games
- Tickets to the Game
- \_\_\_\_\_

## 1. THE SPIRIT

Wear your team's jersey, throw on some face paint and grab your good luck charm so that everyone will know what team you root for!

## 2. FOOD

Finger foods are key when tailgating! Hot dogs, hamburgers, and chips and dips are easy to eat and require little clean up.

## 3. DRINKS

Stock your coolers with a selection of your favorite ice-cold beers and water. Don't forget the bottle opener, of course!

## 4. ENTERTAINMENT

Make your tailgating party a whole day affair when you set up big screen tv's outside on the lawn or in your tailgating space! Bring some games to play. Throw a football around, play cornhole or challenge your friend to a game of beer pong!

Presented by PMG Tastings, Inc.



# DOS EQUIS® DRAFT ANYWHERE



SCAN FOR YOUR  
CHANCE TO WIN  
TWO (2) FREE  
DOS EQUIS®  
BRANDED GLASSES.

ENJOY THE PERFECT DRAFT BEER:



CHILL



POUR



CHEERS



REPEAT

NO PURCHASE NECESSARY TO ENTER OR WIN. PURCHASING A PRODUCT WILL NOT IMPROVE YOUR CHANCES OF WINNING. PROMOTION IS OPEN ONLY TO LEGAL RESIDENTS OF THE 50 U.S. AND D.C. WHO ARE 21 OR OLDER AS OF DATE OF ENTRY. PROMOTION IS GOVERNED EXCLUSIVELY BY THE LAWS OF THE U.S. Promotion begins at 12:01 a.m. Eastern Time (ET) on 5/15/2022 and ends at 11:59 p.m. ET on 12/31/2022. To enter, and for full terms and conditions and prize description, scan the QR code or visit [www.DosEquis.com/DraftGlasses](http://www.DosEquis.com/DraftGlasses) and follow the on-screen entry instructions to participate in the Instant Win promotion. If you are an instant winner, you will receive an on-screen confirmation message. Normal time rates, if any, charged by Internet service providers will apply. All entries must be submitted by 11:59 p.m. ET on 12/31/2022. Sponsor: Cervezas Mexicanas, White Plains, NY.  
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# SWEET PAIRINGS



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FLYING EMBERS CALI

# FLYING EMBERS ALIVE & WILD



## MOJITO

ALC 8% VOL

## MARGARITA

ALC 10% VOL

### ORGANIC SPARKLING COCKTAILS

0g SUGAR



0g CARBS

21+ PLEASE DRINK RESPONSIBLY

BROOKLYN



BREWERY

# TEAM HAZY

Grab Pulp Art and Pulp Art Hazy Double IPA  
and add some color to your cooler!





CERVEZA  
**Modelo**

OFFICIAL BEER SPONSOR OF  
THE COLLEGE FOOTBALL PLAYOFF



Drink responsibly. Modelo Especial® and Modelo Negra® Beers Imported by Crown Imports, Chicago, IL

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**SCHÖFFERHOFER**  
**JUICY PINEAPPLE**  
**HAPPY OHANA!**



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**WIN A TRIP**  
**FOR TWO TO HAWAII!**

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**Schöfflerhofer**  
HEFEWEIZEN MIX

**UNLEASH HAPPINESS**

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ALWAYS ENJOY RESPONSIBLY. No purchase necessary. Restrictions apply. Sweepstakes begins at 8:00am (ET) 8/1/22 and ends at 11:59:59pm (ET) on 9/11/22. Must be a legal resident of the fifty (50) United States and DC. Must be 21 years of age or older at the time of entry. Visit [www.schofferhoferohana.com](http://www.schofferhoferohana.com) for Official Rules and how to enter. © 2022 Radeberger Gruppe USA, Norwalk, CT. All Rights Reserved. Void where prohibited.



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BEER CO.

# RELAX WITH THIS GAME DAY LINEUP



ESCAPE TO  
LEARN MORE



PLEASE DRINK RESPONSIBLY

# TAILGATING AND OKTOBERFEST. TWO OF OUR FAVORITE TRADITIONS.



Share your PAULANER pics for a chance to experience the best of **MUNICH'S OKTOBERFEST 2023**  
Go to [www.oktoberfestwiththebest.com](http://www.oktoberfestwiththebest.com)

No purchase necessary. Restrictions apply. Must be 21 years of age or older. Sweepstakes begins on 08/01/22 and ends on 10/09/22. Open to US residents excluding residents of West Virginia. Grand Prize Winner and Guest must obtain U.S. passports allowing travel to Germany. Visit [www.oktoberfestwiththebest.com](http://www.oktoberfestwiththebest.com) for Official Rules and how to enter. An internet connection is required to enter and a public Instagram account may be required depending on the method of entry. Void where prohibited.

 **PAULANERUSA**

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**#BIERGOALS**



For those with impeccable taste.

**PRESS**<sup>®</sup>  
PREMIUM ALCOHOL SELTZER



Corona  
PREMIER



# FIRE UP FRESH TASTE



Relax responsibly<sup>®</sup> Corona Premier<sup>®</sup> Beer. Imported by Crown Imports, Chicago, IL.  
Corona Premier. Per 12 fl. oz. serving average analysis: Cals 90, Carbs 2.6 g, Protein 0.7 g, Fat 0.0 g.