

2008-2022

15th ANNUAL

2022

HOLIDAY HAPPENINGS

ENTERTAINING GUIDE



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Holiday Happenings is an annual celebration highlighting beers, wines and other products to elevate your holiday gatherings.

Cheers!

SAINT ARNOLD®

PATRON SAINT OF BREWERS

CHEERS TO THE HOLIDAYS





OH
WHAT
YUM!

THE FLAVORFUL GIFT
THAT KEEPS ON GIVING

New FROM
Twang

GREAT FOR
MICHELADAS,
BLOODY MARY'S,
AND MORE.



@TWANG_OFFICIAL   

CERVEZA

Modelo

SALUD

TO THE

SEASON



Drink responsibly.

Modelo Especial[®] and Modelo Negra[®] Beers. Imported by Crown Imports, Chicago, IL.



NEW

¡BUENAS!
★
MIX
12
DOCE PACK



HECHO EN DTX
4 WINNING-BREWS
LIMITED RELEASE

CHINGO HAZE
LA CHINGONA
HEART O' TEXAS
EL GRITO

DRINK RESPONSIBLY • FOUR CORNERS BREWING CO. DALLAS, TX • FCBREWING.COM

FOUR CORNERS BREWING CO.



HOLIDAYS ARE BEST
PAIRED WITH REDS

MEIOMI®



SCAN FOR HOLIDAY
RECIPES AND PAIRINGS

FLAVOR FORWARD®

SALUD TO THE SEASON



90
CALC

3.0g
CARBS

GOLD STANDARD LIGHT BEER

Drink Responsibly. Modelo Oro® Light Beer. Imported by Crown Imports, Chicago, IL.
Per 12 fl. oz. serving average analysis: Calories: 90, Carbohydrates: 3.0 grams, Protein: 0.6 grams, Fat: 0.0 grams

BE A HOLIDAY PARTY HERO WITH BROOKLYN SPECIAL EFFECTS VARIETY PACK



BRING SOMETHING FOR EVERYONE WITH
4 DELICIOUS **NON-ALCOHOLIC** STYLES:

PILS

CLEAN, CRISP
& REFRESHING

**HOPPY
AMBER**

SMOOTH & FLAVORFUL

IPA

BRIGHT &
CITRUSY

**HAZY
IPA**

TROPICAL & JUICY



Made for Stylish Celebratory Sips.

PRESS[®]
PREMIUM ALCOHOL SELTZER





LIMITED RELEASE WINTER STOUT

FIRESTONE WALKER
BREWING COMPANY



FLYING EMBERS



NEW!
COCKTAILS

**HARD
SELTZER**



**HARD
KOMBUCHA**



**EVERY PACK SOLD SUPPORTS
FIREFIGHTERS &
FIRST RESPONDERS**

Celebrate the season on a private jet.



Scan for your chance to

WIN an unforgettable flyaway vacation

for you and your friends.



NO PURCHASE NECESSARY TO ENTER OR WIN. PURCHASING A PRODUCT WILL NOT IMPROVE YOUR CHANCES OF WINNING. PROMOTION IS OPEN ONLY TO LEGAL RESIDENTS OF THE 50 U.S. AND D.C. WHO ARE 21 OR OLDER AS OF DATE OF ENTRY. PROMOTION IS GOVERNED EXCLUSIVELY BY THE LAWS OF THE U.S. Promotion begins at 12:01 a.m. Eastern Time (ET) on 10/1/2022 and ends at 11:59 p.m. ET on 1/1/2023. To enter, and for full terms and conditions and prize descriptions, scan the QR code using your mobile device's camera or directly visit www.Heineken.com/US/en/promos/HolidayJetSetter and follow the on-screen entry instructions to participate in the Instant Win promotion, and be entered into the Sweepstakes drawing.

If you are an instant winner, you will receive an on-screen confirmation message. Normal time rates, if any, charged by internet service providers will apply. All entries must be submitted by 11:59 p.m. ET on 1/1/2023. Sponsor: HEINEKEN USA Inc., White Plains, NY.