

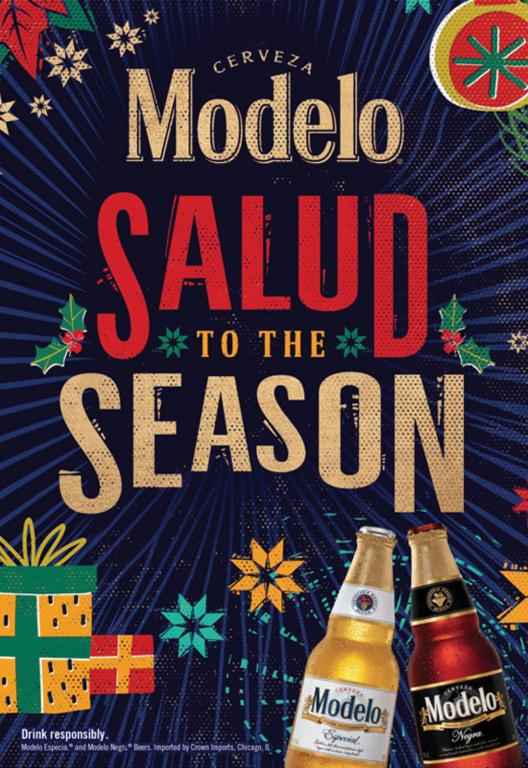




CHEERS TO THE HOLIDAYS









HECHO EN DTX 4 WINNING-BREWS LIMITED RELEASE

CHINGO HAZE LA CHINGONA **HEART O' TEXAS EL GRITO**

DRINK RESPONSIBLY * FOUR CORNERS' BREWING CO. DALLAS, TX * FCBBREWING.COM

LA CHINGONA

CHINGO HAZE



EL GRITO



HOLIDAYS ARE BEST PAIRED WITH REDS

MEIOMI®





SCAN FOR HOLIDAY RECIPES AND PAIRINGS

FLAVOR FORWARD®

SALUD TO THE SEASON



GOLD STANDARD LIGHT BEER

Drink Responsibly. Modelo Oro® Light Beer. Imported by Crown Imports, Chicago, IL.
Per 12 fl. oz. serving average analysis: Calories: 90, Carbohydrates: 3.0 grams, Protein: 0.6 grams, Fat: 0.0 grams

BE A HOLIDAY PARTY HERO WITH BROOKLYN SPECIAL EFFECTS WARIETY PACK

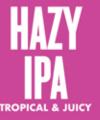


BRING SOMETHING FOR EVERYONE WITH
4 DELICIOUS NON-ALCOHOLIC STYLES:



HOPPY AMBER







Made for Stylish Celebratory Sips.





LIMITED RELEASE WINTER STOUT

FIRESTONE WALKER



FIREFIGHTERS & FIRST RESPONDERS



Celebrate the season on a private jet.



Scan for your chance to

WIN an unforgettable flyaway vacation for you and your friends.





NO PURCHASE NECESSARY TO ENTER OR WIN. PURCHASING A PRODUCT WILL NOT IMPROVE YOUR CHANCES OF WINNING. PROMOTION IS OPEN ONLY TO LEGAL RESIDENTS OF THE 50 U.S. AND D.C. WHO ARE 21 OR OLDER AS OF DATE OF ENTRY. PROMOTION IS GOVERNED EXCLUSIVELY BY THE LAWS OF THE U.S. Promotion begins at 12:01 a.m. Eastern Time (ET) on 10/1/2022 and ends at 11:99 p.m. ET on 1/1/2023. To enter, and for full terms and conditions and prize descriptions, scan the QR code using your mobile device's camera or directly visit www.Heineken.com/US/en/promos/Holiday/etsetter and follow the on-screen entry instructions to participate in the Instant Win promotion, and be entered into the Sweepstakes drawing. If you are an instant winner, you will receive an on-screen confirmation message. Normal time rates, if any, charged by internet service providers will apply. All entries must be submitted by 11:59 p.m. ET on 1/1/2023. Sponsor: HEINEKEN USA Inc., White Plains, NY.